



The High Performance Hockey League (HPHL) to Begin in 2011-12 ***Six AAA Clubs form New League to support ADM/LTAD***

Detroit, MI - Six high-profile AAA hockey organizations have formed a new tier one amateur hockey league to be known as the ***High Performance Hockey League (HPHL)***. Competition in the HPHL will begin in the fall 2011-12 playing year with both a Boys and Girls division.

The formal announcement of the new league was made today in a joint statement by the directors of the member organizations. The clubs are: Chicago Mission, Chicago Young Americans, Detroit Compuware, Detroit Honeybaked, Detroit Little Caesars and Team Illinois.

The League was created to bring together organizations of like mindedness, notably a philosophical commitment to USA Hockey's American Development Model (ADM) and its Long Term Athlete Development (LTAD) recommendations which includes age-specific development of young athletes. The clubs are connected by history, purpose, and proximity, and bound by a mutual interest in creating a highly competitive training and developmental environment with a focus on the following core principles:

- Minimizing school-days missed.
- Reasonable travel and cost containment.
- Embrace and implement the ADM and LTAD models to ensure age-specific training, both on ice and off.
- Regular measuring & monitoring of the individual player's growth spurts and the implementation of specific off-ice training depending on the individual player's point of growth.

The HPHL's game-counts showcase dates, length of season and post-season competition will reflect this overall commitment. The aim is to foster the highest levels of sportsmanship and competition while serving the overall best interests of all the athletes. The member organizations believe the HPHL will allow their programs and their players to reach new levels of excellence, all the while reinforcing the philosophies and beliefs that the member organizations maintain and seek to build upon.

The HPHL will be hiring league commissioners for both the Boys and the Girls divisions. The process will begin immediately. It is anticipated that additional clubs with like-minded goals will join the HPHL in the future.

To learn more about the High Performance Hockey League and its members, go to www.hphl.us

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